COURSE SYLLABUS

Please read the following course syllabus carefully, especially the course dates, times and location. If you have any questions, please do not hesitate to communicate with the IDEAL Program office, your academic advisor, or the instructor.

The IDEAL degree-completion program is designed with the adult learner in mind. Adult learners approach learning with specific goals, want to be able to directly apply new learning to their work and personal lives, and tend to learn best when the coursework is problem-centered so that they are actively engaged in the learning process. In addition, adults bring rich and varied experience to the classroom, which becomes a valuable learning resource for other students.

The IDEAL Program assumes joint responsibility in the learning process. The activities and assignments in the courses build on the shared experience of all learners in each class. This is why each student’s preparation, participation and interaction in class activities and discussions are critical to the success of each course. The accelerated format of each course requires a significant amount your time outside the course to prepare for and complete the course assignments. This varies between students and courses; however, students typically spend nine-twelve hours per week on course material.

To participate in the IDEAL Program, it is expected that you will do the following:

1. Participate in and complete the online orientation prior to your first online course.
2. Obtain the required course materials prior to the course start date.
3. Login and participate in your course a minimum of three times per week.
4. Complete all assignments to the best of your ability.
5. Participate in the class discussions and demonstrate respect and consideration to the instructor and other students when they express themselves in discussion.
6. If you have any technical difficulties, you must contact the Office of Distance Education immediately at ubonline@bridgeport.edu.

If you cannot perform these six expectations, it is recommended that you drop the course. We look forward to your academic success in each course and the ultimate completion of your degree.
COURSE SYLLABUS

Please read the following course syllabus carefully, especially the course dates, times and location. If you have any questions, please do not hesitate to communicate with the instructor.

Course No. & Title:  PRST 204 IDDL2, Social Impact of Technology
Semester and Term:  FALL 2016
Day and Dates:  October 17 – December 10, 2016
Time:  8 Weeks online (* This is an Asynchronous Virtual Class)
Campus Location:  Distance Learning/The Course Ends on a Saturday*

*Final Exam is Due on a SATURDAY*

Course Description:
Social processes affecting technological innovation and the forms in which an innovation is institutionalized or abandoned. The goal of this course is to help students grasp the vast societal implications of a wide range of technological breakthroughs, both historic and contemporary.

Required Textbooks:

To order textbooks, go to the bookstore website:
Select **Campus and login to the bookstore. Select the course and follow instructions.

Learning Objectives:
PRST 204 Social Impact of Technology

Description: An exploration of the impact of computing and information technology (IT) on individuals and society in the United States and the world. The course addresses the impact of IT on areas such as: digital technology at home; personal devices; rapid unregulated spread of (mis) information; political processes of dissemination and polling capabilities; empowering individuals and families with information included in medical and other databases; personal
and workplace communication; the networked information economy and globalization. Other topics may include the interaction of IT with intellectual property, privacy, ethics, security concerns and freedom of expression.

Learning Objectives
After taking this course, successful students will show the capabilities to do the following:

a) Explain basic technologies, including hardware, systems, applications, networking, and the Internet
b) Describe social/economic forces that have driven the information revolution, technological factors that have generated social issues, and relevant theories of ethics
c) Explain security and privacy issues raised by IT, referring to values, theories, and solutions
d) Discuss trade-offs between conflicting legitimate concerns about freedom of expression generated by technological changes
e) Explain intellectual property rights and how the informational society has created and addressed social and legal issues in this area.
f) Explain how changes in IT influence work, education, and culture
g) Describe human and system risks related to IT and ways to manage them ethically today and in the future
h) Explain how IT enables less centralized structures and new business models that operate via multiple information flows

Description:

In order to fully understand the digital culture, it is important to examine not only the economic and social impacts of an 'information society', but to examine these alongside the shifting and emerging cultural forms that are already playing and increasing part in mainstream consumer and media cultures. Thus, this text strives to integrate and make explicit the link between the more economically-based 'information society' literature and literature emerging from cultural studies that focuses on the production, use and consumption of digital media and multimedia. Topics include inequality, consumption, identity, community and belonging.

The creation of mobile communications technologies and infrastructures that support mobility has become a significant and increasing factor of contemporary life. Indeed, demands for mobility in many respects have been put forward as a primary impetus in the development of ITCs and their subsequent adoption and use. This is the case both in terms of production, with a demand for a more flexible, efficient and productive labor force, and in consumption, with increasing access to consumers and ease with which consumers can purchase and use (especially media).
Assignments:

Assignments and Deadlines
Assignments will be posted on Sundays at 8 A.M. when NEW Lectures are Posted and due by the following Sunday evening by 11:59 pm EST.

NOTE: For Discussions, Rubrics are built into the course, Please access to read Discussion Guidelines

What follows is a tentative schedule for the Fall Term. This may change, given our progress in class.

COMMON STRATEGIES: Lots of reading, assessments and writing.

ASSESSMENT:
Group discussions
Tests
Paper

Grading Criteria:
EVALUATION:

Test 1-2: 30% (15% Ea.)
Paper (1): 15% (15% Ea.)
Final Exam: 25%
Discussion Board: 30%
Total: 100%

Test 1 Due Sunday WK 2
Test 2 Due Sunday WK 4
Paper Due Sunday WK 7
Final Exam Due SATURDAY WK 8*
*LAST DAY OF CLASS

Letter Grading Scale:

<table>
<thead>
<tr>
<th>% of Points Earned</th>
<th>Letter Grade</th>
<th>% of Points Earned</th>
<th>Letter Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>100-94</td>
<td>A</td>
<td>76-74</td>
<td>C</td>
</tr>
<tr>
<td>93-90</td>
<td>A-</td>
<td>73-70</td>
<td>C-</td>
</tr>
<tr>
<td>89-87</td>
<td>B+</td>
<td>69-67</td>
<td>D+</td>
</tr>
<tr>
<td>86-84</td>
<td>B</td>
<td>66-64</td>
<td>D</td>
</tr>
<tr>
<td>83-80</td>
<td>B-</td>
<td>63-60</td>
<td>D-</td>
</tr>
<tr>
<td>79-77</td>
<td>C+</td>
<td>Below 60</td>
<td>F</td>
</tr>
</tbody>
</table>
**Introduction Module:** Wed., Oct. 17-23 (Runs With Module 1)

Every Week you will read from the required Textbook

**Module 1:** Mon., Oct. 17 (shorter week)
In: Society and Technological Change, Read Chapt. 1-3

**PART I: Orientations**
Chap. 1: The Nature of Technology &
Chap. 2: Winners and Losers: The Differential Effects of Technological Change

**PART II: The Process of Technological Change**
Chap. 3: The Sources of Technological Change

**Module 2:** Sun., Oct. 23 (**Test 1 due end of WK 2**)
In: Society and Technological Change, Read Chapt. 4-6
Chap. 4: Scientific Knowledge and Technological Advance
Chap. 5: The Diffusion of Technology

**PART III: How Technology Affects the Health and the Earth and its Inhabitants**
Chap. 6: Technology, Energy and Environment

**Module 3:** Sun., Oct. 30
In: Society and Technological Change, Read Chapt. 7-9
Chap. 7: Medical Technologies
Chap. 8: Genetic Technologies

**PART IV: Technology and the Transformation of Work**
Chap. 9: Working in Nonindustrial Societies

**Module 4:** Sun., Nov. 6 (**Test 2 due end of WK 4**)
In: Society and Technological Change, Read Chapt. 10-12
Chap. 10: Technology and Jobs: More of One and Less of the Other?
Chap. 11: Technological Change and Life on the Job

**PART V: Communication**
Chap. 12: Printing

**Module 5:** Sun., Nov. 13
In: Society and Technological Change, Read Chapt. 13-14
Chap. 13: The Electronic Media: From the Telegraph to Television
Chap. 14: The Internet Age
Module 6: Sun., Nov. 20 (Paper due end of WK 7)  
In: Society and Technological Change, Read Chapt. 15-16  
PART VI: The Tools of Destruction  
Chap. 15: Weapons and Their Consequences  
Chap. 16: The Era of Smart Weapons

Module 7: Sun., Nov. 27 (No Thanksgiving Break for IDEAL Program)  
In: Society and Technological Change, Read Chapt. 17-18  
Chap. 17: How New Weapons Emerge—And How They May Be Contained  
AND  
PART VII: The Shaping and Control of Technology  
Chap. 18: Technology and Its Creators: Who’s in Charge of Whom?

Module 8: Sun., Dec. 4 (Final Week)  
In: Society and Technological Change, Read Chapt. 19-20  
Chap. 19: Organizations and Technological Change  
Chap. 20: Governing Technology

Review for Final Exam

>>>Final EXAM Due Dec. 10th<<<

IDEAL Academic Policies and Procedures

The IDEAL Program

Since an integral part of an IDEAL course is student and instructor discussion for the purpose of facilitating coursework, it is expected that students will honor confidentiality and demonstrate personal respect as it pertains to student disclosure. Shared information, comments, or opinions expressed by another student or the faculty member during the course of classroom discussion should never be used in a manner which is intended to humiliate, embarrass, harass, damage, or otherwise injure other students in their personal, public, or business lives. Please read the following course syllabus carefully, especially the course dates and requirements. If you have any questions, please do not hesitate to communicate with the IDEAL office, your academic advisor, or the instructor.

SPECIAL NEEDS: Students with learning disabilities are encouraged to contact the Office for Students with Learning Disabilities. After disclosing, students are urged to discuss the needs with individual instructors. This should be done at the beginning of each semester. Instructors, in conjunction with the appropriate college officials, will provide assistance and/or accommodations only to those students who have completed this process.
ACADEMIC POLICIES

Ethics Statement of Confidentiality

An integral component of an IDEAL course is student and faculty expression of personal experiences for the purpose of facilitating coursework. Students enrolled in the program are expected to honor confidentiality as it pertains to student disclosure. Shared information, comments, or opinions expressed by another student or the faculty member during the course of classroom discussion should never be used in a manner which is intended to humiliate, embarrass, harass, damage, or otherwise injure other students in their personal, public, or business lives. In addition, confidentiality must be upheld by not disclosing any information that would identify any particular individual.

Make-Up Policy
I will mark late papers down one letter grade for each class period late (i.e. weekly--an A becomes a B, and so on) unless you and I come to a different agreement prior to the due date (i.e., extension). Quizzes and response papers (Weekly Assignments) may not be made up.

ACADEMIC POLICIES

Attendance Policy
Course attendance via online participation is an integral part of the online academic experience; therefore, students are expected to be participative in all course activities and discussions. If an absence is unavoidable, the student should communicate with the instructor. Arrangements should be made at that time for submission of any missed assignments.

IMPORTANT:
- An absence (lack of participation) in any week of the course, will drop the final grade by one letter grade (for example if a student earns a grade of “B” in the course, the final grade would be a “C”).
- An absence of two or more weeks will be cause for a failing grade.

Drop Procedures
To drop a course, you must complete and submit a Schedule Change Request Form. The form can be accessed at the IDEAL Course Schedule webpage: http://www.bridgeport.edu/academics/continuinged/ideal-academic-degree-programs-and-certificates/ideal-course-schedule/.

Please print and complete the form and fax the form to the IDEAL Office: 203-576-4537. Prior to dropping a course, the student should contact their IDEAL Academic Advisor to understand the implications to financial aid and/or degree plan progress.

Please review the drop fees and tuition refunds at the Academic Calendar; accessed at the IDEAL Course Schedule webpage (same link above).

Cell Phones
Cell phones must be turned off (or placed on “vibrate”) while in the classroom. A cell phone call is disruptive and disrespectful to the other students in the class.

**Academic Dishonesty**
The IDEAL program prohibits all forms of academic dishonesty. Academic dishonesty is normally defined as, but not limited to, the following two categories:

Cheating – Using inappropriate sources of information in an assignment or on a test. The following are examples of cheating taken from real student experiences:

- **Case #1**: A student is enrolled in an introductory psychology course. He has co-workers who have taken the same course. As the end of the course approaches, he wonders how he will find the time to get the research paper finished, and asks one of his co-workers for help. His co-worker hands him a research paper that he submitted in a similar course. The student makes minor modifications to the paper, and submits it under his own name.

- **Case #2**: A student enrolled in a humanities course is unsure about how to structure an essay. She is doing research on the World Wide Web, and comes across an essay written by a student from another university. Using her computer mouse, she copies and pastes the essay into her word processor. She goes to great lengths to re-word the paper in her own style, but essentially leaves the content and organization the same.

Plagiarism – Intentional as well as unintentional failure to acknowledge sources as well as the use of commercially available so-called “research papers” without full recognition of the source. Presenting as one’s own, the ideas, words, or products of another. The following are examples of plagiarism taken from real student experiences:

- **Case #3**: A student is conducting research for a Civil War research paper. He has reviewed work on the Internet. Finding helpful information, he has summarized his findings without citing his sources. He believes that minor paraphrasing is all that is necessary.

- **Case #4**: A student is writing a paper that requires her to address specific topics and problems in the assigned course textbook. She takes the information directly from the textbook with slight modification, without giving any citation. She thinks that since it is the course textbook, she doesn’t have to use quotations or citations.

Academic dishonesty applies to all courses, assignments or exams completed by students and submitted as their own original work, whether in person or by electronic means. The University does not tolerate cheating in any form. It is a serious breach of conduct with serious consequences. Instructors have the right to determine the appropriate penalty for academic dishonesty in their own courses; generally, however, such acts will result in a failing grade for the assignment and/or the course. The penalty for subsequent acts of academic dishonesty may include expulsion.
More information on how to recognize plagiarism can be found at this site:
http://www.indiana.edu/~istd/plagiarism_test.html

**Ethics Statement of Confidentiality**
An integral component of an IDEAL course is student and faculty expression of personal experiences for the purpose of facilitating coursework. Students enrolled in the program are expected to honor confidentiality as it pertains to student disclosure. Shared information, comments, or opinions expressed by another student or the faculty member during the course of classroom discussion should never be used in a manner which is intended to humiliate, embarrass, harass, damage, or otherwise injure other students in their personal, public, or business lives. In addition, confidentiality must be upheld by not disclosing any information that would identify any particular individual.

**ACADEMIC RESOURCE CENTER**

The Academic Resource Center is available for IDEAL students seeking help in their studies. The Center is staffed by writing professionals and peer tutors. More information can be found at: http://www.bridgeport.edu/pages/2209.asp The Center is located on the 5th Floor of the Wahlstrom Library. Make an appointment or walk-in: Telephone: 203-576-4290. **Online Tutoring** is available at: www.etutoring.org. To use this free service you must have a UBNet account.

**Obtaining a UBNet Account**
Every registered student should obtain a UBNet Account. The account allows you to access MyUB; the portal for grades, library services, Canvas online learning system. Also, the account allows you access to computers in the Library and computer labs, and provides an email account in which the University sends out information. Go to:
http://www.bridgeport.edu/ubnet - Click on “New UBNet Account” and follow the instructions.

The @bridgeport.edu email address is the official email the University uses to send information to you. You can have your bridgeport.edu email forwarded to any other private email account you use. Following the activation of your UBNet account (takes 24 hours), login at:
http://www.bridgeport.edu/email and click on “forwards” at the top of the page. Follow the directions to forward email messages to your other account.

**Learning Management System (LMS) - Canvas**
For all courses that use Canvas, you can access Canvas through the portal by using the myUB link. Faculty post class documents on Canvas e.g. syllabus, power points, discussion questions, case studies, current event articles, papers, reports etc. (save some trees). All students have access, and can download and copy the documents.

**Canvas Tutorial For Students:**  https://bridgeport.instructure.com/courses/985903
**For assistance** contact the UB Help Desk at 203-576-4606 or email helpdesk@bridgeport.edu  https://bridgeport.instructure.com/courses/829447/

**Accessing Your Grades & Schedule Online**
The WebAdvisor online information system allows students to search for available classes, check grades, view semester class schedule and verify your personal profile. Grades are generally posted 2-3 weeks following the end of a course. To access WebAdvisor, login in to MyUB and follow the WebAdvisor menu on the right. If you are carrying a financial balance, access to WebAdvisor will be restricted.

Using the Library
Access to the Digital Library is through MyUB. On the MyUB home, in the central column, click on “myEureka Digital Library.” Research tools available:

- Search for books held at the library.
- Search the online databases for your academic field; business, counseling, human services, psychology, etc.
- Send questions to the Reference Librarian for assistance in research topics and searching strategy.

Using Computers
Open access computer labs are available at three locations:

- Bridgeport – 1st floor of the Wahlstrom library. Check library hours of operation at: [http://www.bridgeport.edu/library](http://www.bridgeport.edu/library).
- Stamford – Room D; Check open hours at: [http://www.bridgeport.edu/stamford](http://www.bridgeport.edu/stamford)
- Waterbury – Computer Lab; Check open hours at: [http://www.bridgeport.edu/waterbury](http://www.bridgeport.edu/waterbury)

Course Cancellations
Any emergency necessitating the canceling of courses will be announced by the University through the Emergency Notification Telephone Line, (203) 576-4159. Please call this number for information on course cancellations. Also, information will be posted under “Latest News” on the UB home page, ([www.bridgeport.edu](http://www.bridgeport.edu)). Canceled classes will be made up either the week following the end of the course or in consultation between the instructor and the students as to day and time availability. Course cancellations are also announced on television and radio stations.

<table>
<thead>
<tr>
<th>Office</th>
<th>Telephone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bridgeport Campus Security</td>
<td>(203) 576-4911</td>
<td><a href="mailto:ubsecurity@bridgeport.edu">ubsecurity@bridgeport.edu</a></td>
</tr>
<tr>
<td>Bursar</td>
<td>(203) 576-4692</td>
<td><a href="mailto:bursar@bridgeport.edu">bursar@bridgeport.edu</a></td>
</tr>
<tr>
<td>Cashier</td>
<td>(203) 576-4682</td>
<td><a href="mailto:cashier@bridgeport.edu">cashier@bridgeport.edu</a></td>
</tr>
<tr>
<td>Financial Aid</td>
<td>(203) 576-4568</td>
<td><a href="mailto:sfs@bridgeport.edu">sfs@bridgeport.edu</a></td>
</tr>
<tr>
<td>Registrar</td>
<td>(203) 576-4635</td>
<td><a href="mailto:registrar@bridgeport.edu">registrar@bridgeport.edu</a></td>
</tr>
</tbody>
</table>
Emergency Notification  
Phone  
(203) 576-4159

IDEAL Office  
(203) 576-4800  
idealinfo@bridgeport.edu

CAMPUS CONTACT INFORMATION

<table>
<thead>
<tr>
<th>Campus</th>
<th>Address</th>
<th>Telephone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bridgeport</td>
<td>126 Park Avenue</td>
<td>(203) 576-4800</td>
<td><a href="mailto:idealinfo@bridgeport.edu">idealinfo@bridgeport.edu</a></td>
</tr>
<tr>
<td></td>
<td>Bridgeport, CT 06604</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stamford</td>
<td>5 Riverbend Drive</td>
<td>(203) 358-0700</td>
<td><a href="mailto:ubstamford@bridgeport.edu">ubstamford@bridgeport.edu</a></td>
</tr>
<tr>
<td></td>
<td>Stamford, CT 06750</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Waterbury</td>
<td>84 Progress Lane</td>
<td>(203) 573-8501</td>
<td><a href="mailto:ubwaterbury@bridgeport.edu">ubwaterbury@bridgeport.edu</a></td>
</tr>
<tr>
<td></td>
<td>Waterbury, CT 06705</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Directions to IDEAL Campus locations  
http://www.bridgeport.edu/pages/2260.asp

To fill out your financial aid report to the Federal Government, please go online to www.fafsa.ed.gov. The school code for the University of Bridgeport is 001416. Federal Student Aid Information: 1-800-433-3243