Come Visit Us!

Research Skills
Scholarly Journals vs Popular Magazines

For further research assistance access the Wahlstrom Library website via the myUB Portal.

Ask a Librarian via Chat: Available when the Library is open through the Library website.

E-mail a Librarian: reference@bridgeport.edu

Call a Librarian: 203-576-4747

Walk-ins welcome!
<table>
<thead>
<tr>
<th><strong>Scholarly Journal</strong></th>
<th><strong>Popular Magazine</strong></th>
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</table>
| **Appearance** | - Attractive  
- Advertisements  
- Heavily illustrated |
| **Audience** | - General public |
| **Authors** | Scholars (experts) in that field  
Reporters (usually NOT experts) |
| **Purpose** | Reporting the results of original research or experimentation  
Provide general information |
| **Documentation** | Sources cited completely (using footnotes and/or a bibliography)  
Sources cited informally or not at all |
| **Peer Reviewed?** | Yes*  
No* |
| **Useful for** | Detailed, subject-specific  
General background |
| **Examples** | ![Nature](nature.jpg)  
![Australian Journal of Psychology](australian_journal_of_psychology.jpg)  
![The Library Quarterly](the_library_quarterly.jpg)  
![Entertainment Weekly](entertainment_weekly.jpg)  
![Time](time.jpg)  
![Vogue](vogue.jpg) |

*Some scholarly journals are peer reviewed, but not ALL of them.

*Popular magazines are **NEVER** peer reviewed.